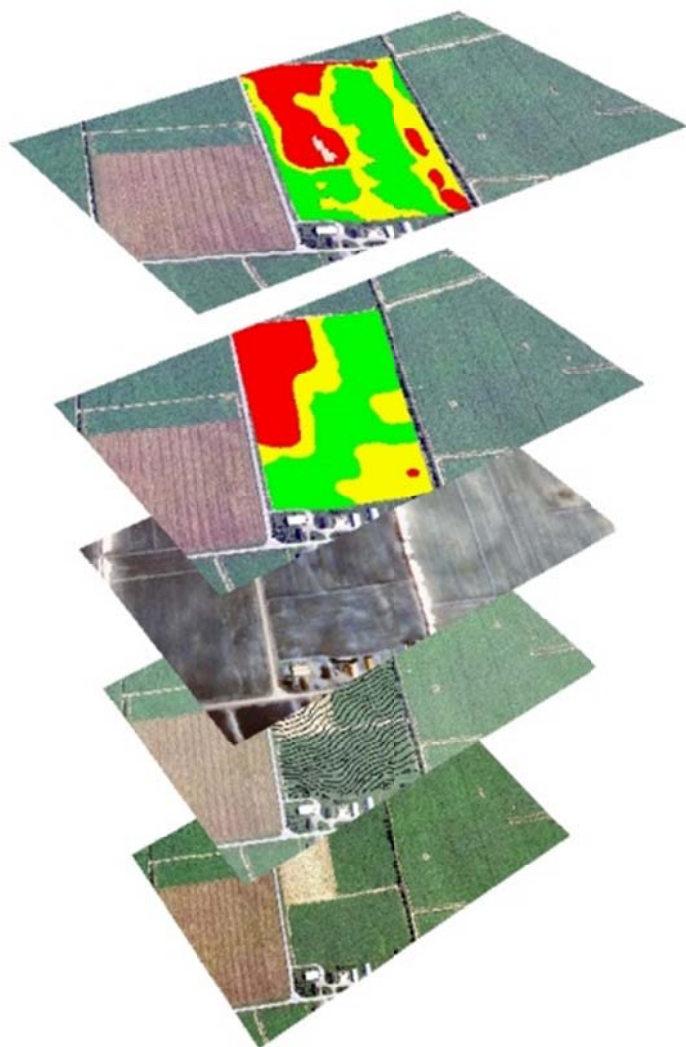


**Precision Agriculture and Soil Health  
for Improved Productivity**

**Symposium  
March 19, 2013**

**Collège communautaire du NB**

**160 Reservoir Street, Grand Falls, NB**



## Program

- 8h15 Registration and Nutrition Break
- 9h00 Welcoming Remarks  
**Dr. Sylvain Poirier**, Vice President, Innovation, Institutional and International Development, CCNB
- Jérôme Damboise**, Symposium Coordinator, Eastern Canada Soil & Water Conservation Centre (ECSWCC)
- 9h15 Soil Health tests, yield maps and potential sources of information for precision agriculture.  
**Dr. Gordon Fairchild**, Soil Management Specialist, ECSWCC  
**Pat Toner**, Soil Management Specialist, NBDAAF
- 10h00 Nutrition Break**
- 10h20 Precision Agriculture in Prince Edward Island.  
**Will MacNeill**, Atlantic Precision Agri-Services, West Devon, PEI
- 11h50 Assessment of various Precision Agriculture applications in New Brunswick.  
**Ray Carmichael**, President, Atlantic Agri-Food Associates Inc. Williamstown, NB
- 11h20 Grid Sampling and Variable Rate of Lime and Potassium.  
**Marcel Ouellette**, County Lime Precision, Grand Falls, NB
- 11h45 Discussion session



- 12h00 Lunch – served at CCNB-CESAB**
- 12h45 Keynote Speaker: Global Application of Precision Agriculture.  
**Dr. Raj Khosla**, Colorado State University
- 2h30 Experience with Precision Agriculture applications on the farm.  
**Paul Levesque** – Potato producer, St-André, NB  
**Edward Kavanaugh** – Potato producer, Grand Falls, NB
- 3h00 Improving Profitability and Competitiveness through Mitigation of Limitations to Potato Yield.  
**Gilles Moreau**, McCain Foods (Canada), Grand Falls, NB
- 3h15 Digital Technology Adoption Pilot Program (DTAPP).  
**Jean Léger**, National Research Council Canada (NRC IRAP) Industrial Research Assistance Program (NRC IRAP ).
- 3h30 ECSWCC Precision Agriculture Project.  
**Jérôme Damboise**, ECSWCC



**Industrial Research Assistance Program  
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